



**MEETING OF THE
MOBILE SOURCE AIR POLLUTION REDUCTION REVIEW COMMITTEE
THURSDAY, FEBRUARY 18, 2010 MEETING MINUTES
21865 E. Copley Drive, Diamond, Bar, CA 91765- Conference Room CC-8**

MEMBERS PRESENT:

(Chair) Temecula Council Member Ron Roberts, representing SCAG
(Vice Chair) Greg Winterbottom, representing OCTA
County of LA Supervisor Michael Antonovich, representing SCAQMD
Mr. Brad McAllester (alternate), representing Los Angeles County MTA
Chino Hills Council Member Gwenn Norton-Perry, rep. SANBAG
Cathedral City Council Member Greg Pettis, rep. RCTC
San Fernando City Mayor Steve Veres, rep. Los Angeles County MTA
Earl Withycombe, rep. California Air Resources Board

MSRC MEMBERS ABSENT:

Hemet Council Member Robin Lowe, rep. Regional Rideshare Agency

MSRC-TAC MEMBERS PRESENT:

MSRC-TAC Chair Gretchen Hardison, representing City of Los Angeles
Tanya Love, representing RCTC
Michelle Kirkhoff, representing San Bernardino Associated Governments
Dean Saito, representing the SCAQMD

OTHERS PRESENT:

Conan Cheung, Deputy Executive Officer, Los Angeles County MTA
Debra Mendelsohn, AQMD Board Asst. (Antonovich)
John Roseli, A-Z Bus Sales
Howard Sunkist from LA Dodgers

AQMD Staff

Ray Gorski, MSRC Technical Advisor
John Kampa, Financial Analyst
Cynthia Ravenstein, MSRC Contracts Administrator
Rachel Valenzuela, MSRC Contracts Assistant
Matt MacKenzie, MSRC Contracts Assistant
Henry Hogo, Asst. DEO/Science & Technology Advancement
Jeri Voge, Sr. Deputy District Counsel
Drue Ann Hargis, MSRC Administrative Liaison

CALL TO ORDER

- Opening Comments

MSRC Chair Ron Roberts called the meeting to order at 2:04 p.m.

New MSRC Member Steve Veres, Mayor of the City of San Fernando, representing the Los Angeles County MTA, was introduced along with his alternate Brad McAllister, MTA's Executive Officer. Chair Roberts welcomed them both.

PUBLIC COMMENT PERIOD

Public comments were allowed during the discussion of each agenda item. No comments were made.

CONSENT CALENDAR (Items 1 through 11)**Receive and Approve Items****Agenda Item #1 – Minutes of the November 19, 2009 MSRC Meeting**

This item was postponed because the minutes were not ready for distribution.

Agenda Item #2 – Summary of Final Reports by MSRC Contractors

The agenda package included four final report summaries, as follows: 1) City of Cathedral City Contract #MS03069, which provided \$22,953 to install wind fencing; 2) Avery Petroleum Contract #MS07020, which provided \$250,000 to construct a CNG refueling station; 3) ABC Unified School District Contract #MS08071, which provided \$63,000 to construct a CNG refueling station; and 4) Newport-Mesa Unified School District Contract #MS06048, which provided \$50,000 to construct a CNG refueling station.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND
SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER
APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC
UNANIMOUSLY APPROVED THE FINAL REPORTS ABOVE.

ACTION: MSRC staff will file the final reports in the AQMD's library and release any retention on these contracts.

Agenda Item #2 – MSRC Contracts Administrator's Report

The MSRC AB 2766 Contract Administrator's Report for February 2010 was included in the agenda package.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND
SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER
APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC

UNANIMOUSLY APPROVED THE CONTRACTS ADMINISTRATOR'S REPORT FOR FEBRUARY 2010.

ACTION: AQMD staff will include the MSRC Contract Administrator's Report in Supervisor Antonovich's MSRC Committee Report for the March 6, 2010 AQMD Board meeting.

Agenda Item #4 – Financial Report on AB 2766 Discretionary Fund Account

A financial report on the AB 2766 Discretionary Fund for the period ending January 31, 2010, was included in the agenda package.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED FINANCIAL REPORT ABOVE.

No further action is required.

Agenda Item #5 – Consider One-Year No-Cost Term Extension by City of Culver City Contract #MS07072

The City of Culver City requests a one-year no-cost term extension. This item was considered by the MSRC-TAC and they unanimously recommended an extension through August 3, 2011.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A NO-COST TERM EXTENSION THROUGH AUGUST 3, 2011, FOR CITY OF CULVER CITY CONTRACT #MS0702.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #6 – Consider Ten-Month No-Cost Term Extension by Community Recycling and Resource Recovery Contract #MS07060

Community Recycling requests a ten-month no-cost term extension. This item was considered by the MSRC-TAC and they unanimously recommended a 16-month extension, which incorporates the two-month administrative extension for a total of 18 months.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A NO-COST TERM EXTENSION FOR 16

MONTHS FOR COMMUNITY RECYLING AND RESOURCE RECOVERY
CONTRACT #MS07060.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #7 – Consider Modified Statement of Work and 16-Month No-Cost Term Extension by Shimmick Construction Contract #MS07063

Shimmick Construction requests two vehicle substitutions, a device substitution and a 16-month no-cost term extension. This item was considered by the MSRC-TAC and they unanimously recommended an extension through August 25, 2011.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A NO-COST TERM EXTENSION THROUGH AUGUST 25, 2011, PLUS TWO VEHICLE SUBSTITUTIONS AND A DEVICE SUBSTITUTION FOR SHIMMICK CONSTRUCTION CONTRACT #MS07063.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #8 – Consider Six-Month No-Cost Term Extension by Azusa Unified School District Contract #MS08076

Azusa Unified requests a six-month no-cost term extension. This item was considered by the MSRC-TAC and they unanimously recommended a one-year term extension.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A ONE-YEAR NO-COST TERM EXTENSION FOR AZUSA USD CONTRACT #MS08076.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #9 – Consider Six-Month No-Cost Term Extension by Westport Fuel Systems Contract #MS07003

Westport requests a six-month no-cost term extension. This item was considered by the MSRC-TAC and unanimously recommended for approval.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A SIX-MONTH NO-COST TERM

EXTENSION FOR WESTPORT FUEL SYSTEMS CONTRACT #MS07003.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #10 – Consider 11-Month No-Cost Term Extension by Burrtec Waste Industries Contract #MS08005

Burrtec requests an 11-month no-cost term extension. This item was considered by the MSRC-TAC and unanimously recommended for approval.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED AN 11-MONTH NO-COST TERM EXTENSION FOR BURRTEC WASTE INDUSTRIES CONTRACT #MS08005. MSRC MEMBER GREG PETTIS ABSTAINED DUE TO CAMPAIGN DISCLOSURES.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #11 – Consider 11-Month No-Cost Term Extension by Burrtec Waste Industries Contract #MS08006

Burrtec requests an 11-month no-cost term extension. This item was considered by the MSRC-TAC and unanimously recommended for approval.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED AN 11-MONTH NO-COST TERM EXTENSION FOR BURRTEC WASTE INDUSTRIES CONTRACT #MS08006. MSRC MEMBER GREG PETTIS ABSTAINED DUE TO CAMPAIGN DISCLOSURES.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #12 – Consider Reduced Scope of Work and Value and Seven-Month No-Cost Term Extension by City of Los Angeles Dept of Water & Power Contract #ML06020

LADWP requests to eliminate tasks and funding associated with the CNG dump truck specified in the contract. LADWP further requests a seven-month no-cost term extension. This item was considered by the MSRC-TAC and unanimously recommended for approval.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND

SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A SEVEN-MONTH NO-COST TERM EXTENSION AND ELIMINATION OFF THE PURCHASE OF ONE CNG DUMP TRUCK ALONG WITH THE ASSOCIATED FUNDING FOR LAWDP CONTRACT #ML06020.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #13 – Consider 14-Month No-Cost Term Extension by City of Baldwin Park Contract #ML07039

The City of Baldwin Park requests a 14-month no-cost term extension. This item was considered by the MSRC-TAC and unanimously recommended for approval.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED A 14-MONTH NO-COST TERM EXTENSION FOR CITY OF BALDWIN PARK CONTRACT #ML07039.

ACTION: MSRC staff will modify the contract above accordingly.

Agenda Item #14 – Consider Two-Year No-Cost Term Extension by Griffith Company Contract #MS07070

Griffith Company requests a two-year no-cost term extension. This item was considered by the MSRC-TAC and they unanimously recommended an 18-month no-cost term extension.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, UNDER APPROVAL OF THE CONSENT CALENDAR ITEMS #2-14, THE MSRC UNANIMOUSLY APPROVED AN 18-MONTH NO-COST TERM EXTENSION FOR GRIFFITH COMPANY CONTRACT #MS07070.

ACTION: MSRC staff will modify the contract above accordingly.

ACTION CALENDAR (Item 15 through 21)

FY 2003-04 WORK PROGRAM

Agenda Item #15 – Consider Authorization to Issue New Contract to Complete Work Initiated by Los Angeles County Metropolitan Transportation Authority (Metro) under Contract #MS04056

Cynthia Ravenstein, MSRC Contracts Administrator, explained Metro awarded \$125,000 to enhance the regional rideshare database and create data links between them and RCTC

in a companion project. They have made substantial progress to date, but delays occurred as a result of the implementation of the 501 project. Metro requested an extension in November but because there was no MSRC meeting in December staff had processed a two-month administrative extension. Unfortunately, with the holidays it didn't get signed before the contract expired. Consequently, staff and the MSRC-TAC is recommending approval of a new/replacement contract for a six-month term in the amount of \$53,511, which is the unexpended amount on the contract.

ON MOTION BY MSRC MEMBER GREG PETTIS, AND SECONDED BY MSRC MEMBER GWENN NORTON-PERRY, THE MSRC UNANIMOUSLY APPROVED A NEW/REPLACEMENT CONTRACT FOR METRO IN THE AMOUNT OF \$53,511 FOR A SIX-MONTH TERM.

ACTION: Staff will seek approval by the AQMD Board for this new/replacement contract at its March 6, 2010 meeting.

FY 2004-05 WORK PROGRAM

Item #16 – Consider One-Year No-Cost Term Extension by County of Los Angeles, Department of Public Works, Contract #ML05009

Ms. Ravenstein explained that the number of stations under this contract was previously reduced from seven to two. Unfortunately, the previous plans for the stations expired and they consequently had to be updated to current electrical codes. Consequently, the County of Los Angeles has requested a one-year no-cost time extension. The MSRC-TAC expressed concern that one year would be sufficient and therefore recommended an 18-month extension, contingent upon a satisfactory progress report in nine months; if no progress was made in nine months, they recommended the project be terminated.

MSRC Member Gwenn Norton-Perry asked if the County of Los Angeles was okay with this recommendation.

A MOTION WAS INTRODUCED BY MSRC MEMBER GWENN NORTON-PERRY, AND SECONDED BY MSRC VICE-CHAIR GREG WINTERBOTTOM, TO APPROVE THE RECOMMENDATION ABOVE FOR THE SAKE OF DISCUSSION.

MSRC Vice-Chair Greg Winterbottom emphasized that three to four years is a long time for a project to be ongoing with little progress. He believes the MSRC needs to be firm that there will be no further extensions.

THE ABOVE MOTION WAS AMENDED TO INCLUDE THE CAVAET THAT NO FURTHER EXTENSIONS BEYOND THE 18 MONTHS WOULD BE AUTHORIZED.

MSRC Chair Roberts clarified that if there is no satisfactory progress in nine months the project/contract will terminate.

ACTION: MSRC staff will modify the contract above accordingly.

FY 2008-09 WORK PROGRAM

Item #17 – Consider Contract Value Increase by A-Z Bus Sales Contract #MS09002

Ms. Ravenstein explained that A-Z Bus Sales is one of the school bus vendors deemed certified to offer funding under the MSRC's Alternative Fuel School Bus Program. They have received orders for two CNG buses for Downey Unified and six propane buses for William Hart Unified, and three propane buses for Newhall School District and therefore they are seeking the funding to provide incentives to fulfill these orders. She explained that this is the normal process and the MSRC had allocated \$3 million for this program as part of its FY 2008-09 Work Program. To date the MSRC awarded \$1.66 million to A-Z Bus Sales, so funding is still available for allocation and is sufficient to fulfill this request. The MSRC-TAC considered this request and unanimously recommended approval.

MSRC Member Gwenn Norton-Perry highlighted they the MSRC to date hasn't denied funding for school buses and the vendor has complied with MSRC policies.

MSRC Chair Roberts asked if school bus orders are diminishing. Ms. Ravenstein replied perhaps a bit, but they are still coming in fairly regularly.

Ms. Norton-Perry asked if staff could conduct another outreach effort to let the schools know the funding is still available, particularly the lower socioeconomic schools. MSRC Member Steve Veres agreed and asked staff to ensure it is covering all the gaps to ensure kids can get to school. MSRC Chair Roberts commented that for schools in these tough economic times sometimes things have to give and unfortunately it is often transportation. Ms. Ravenstein replied that staff will work with the AQMD which has the contacts setup.

Ms. Norton-Perry noted that transit agencies are cutting service hours and wondered if there's any money to keep those buses in service and if the MSRC can do some collaboration with them to act as a catalyst. The MSRC can be a leader and try to synergize public and private sector service.

MSRC Chair Roberts said let's make sure the buses the MSRC is funding are actually being used.

MSRC Member Steve Veres asked how much funding does the MSRC provide. Ms. Ravenstein replied that the MSRC provides \$60,000 for CNG and \$40,000 for Propane.

PUBLIC COMMENT: John Roseli, A-Z Bus Sales, noted that it costs \$160,000 for a CNG bus and \$115,000 for a Propane bus, and added that these specific requests are for special needs buses.

Ms. Norton-Perry asked if there was a way to do some synergy with transit buses if the school buses aren't running. Mr. Roseli replied that these are buses owned by the schools

and run by school employees and he is uncertain of how liability issues would be worked out.

ON MOTION BY MSRC VICE-CHAIR GREG WINTERBOTTOM, AND SECONDED BY MSRC MEMBER EARL WITHYCOMBE, THE MSRC UNANIMOUSLY APPROVED AN ADDITIONAL \$480,000 FOR A-Z BUS SALES TO FULL CNG AND PROPANE BUS ORDERS.

MSRC Member Earl Withycombe said as part of the outreach to schools encourage them to come in sooner rather than later so the MSRC can establish a realistic budget at the end of the fiscal year.

Item #18 – Consider Request from the Coachella Valley Association of Governments (CVAG) Seeking MSRC Funding Assistance for the Coachella Valley Regional PM₁₀ Street Sweeping Program

Ray Gorski, MSRC Technical Advisor, reported that CVAG has asked the MSRC to approve a sole-source contract in the amount of \$400,000 to continue its PM₁₀ street sweeping program. He explained that PM₁₀ emanates from winds and roadway areas, and the SIP obligates CAG to perform street sweeping to reduce PM₁₀. Historically, CVAG had been able to use CMAQ funds but they are no longer able to do so per new CMAQ guidelines. Therefore, CVAG is requesting \$400,000 from the MSRC to meet immediate needs while they look for alternative funding. All the street sweepers will be natural gas.

MSRC Member Gwenn Norton-Perry asked what is the opinion of the MSRC-TAC members.

Henry Hogo, Asst. DEO/Science & Technology Advancement, explained that CVAG has come to the AQMD in the past asking for funding assistance and we have strongly supported it since it is a SIP control measure. The SCAB has a separate SIP and they have come to us for bridge funding; we looked to Rule 2202 monies, but unfortunately we've run out of money.

MSRC-TAC Member Michelle Kirkhoff asked how much has MSRC provided before. Mr. Gorski replied they MSRC previously provided \$400,000 in a prior sole-source contract for same purpose.

MSRC Member Steve Veres asked staff to explain why this request is unique. Mr. Gorski replied that the Coachella Valley suffers from air pollution but not like the rest of the Basin which is typically nonattainment for ozone precursors and PM from diesel engines. Coachella suffers from PM₁₀ because of wind and sand factors unique to their area. Mr. Veres asked if the problem is more seasonal. Mr. Hogo replied it can be. Mr. Gorski said it is more an annual problem and CVAG is obligated to correct it because it is in the SIP.

MSRC Chair Ron Roberts explained that once the sand is on the road cars drive over it and it becomes smaller still and then gets in lungs. The street sweeping reduces some of this roadway dust.

[MSRC Member Michael Antonovich joined the meeting at 2:30PM. A quorum was already present.]

Ms. Norton-Perry said that traditionally the MSRC funds are competitively sought after and now CVAG is asking again for a sole-source award to fund an ongoing program. She wants to make sure that it would win funding on its own merit if it was competitively bid out. While the project is meritorious, there are other projects that might be worthy too.

Mr. Hogo explained that the AQMD's Procurement Policy has different types of sole-sourcing and one is uniqueness of the project. Jeri Voge, Sr. Deputy District Counsel, noted that given the MSRC hasn't adopted sole-source parameters they have typically followed the AQMD's. Mr. Hogo clarified that if the AQMD went out to bid it would merely be to bid on who would service the street sweeping, not who would get the funds. The AQMD will continue to work with CVAG to see if they can secure another source of funding for the future.

ON MOITON BY MSRC MEMBER GREG PETTIS, AND SECONDED BY MSRC MEMBER STEVE VERES, THE MSRC UNANIMOUSLY APPROVED A SOLE-SOURCE CONTRACT IN THE AMOUNT OF \$400,000 TO THE COACHELLA VALLEY ASSOCIATION OF GOVERNMENTS FOR A PM₁₀ STREET SWEEPING PROGRAM.

ACTION: Staff will seek approval by the AQMD Board for this new/replacement contract at its March 6, 2010 meeting.

Item #19 – Consider Request from the Los Angeles County Metropolitan Transportation Authority (Metro) Seeking MSRC Funding Assistance for Implementation of a Clean Fuel Shuttle Service to Dodger Stadium

Ray Gorski reported that Metro is requesting \$300,000 to implement a Clean Fuel Shuttle Service to Dodger Stadium. Metro is seeking MSRC as a partner for the 2010 season for Dodger home games. There are multiple partners in this program including MTA and the LA Dodgers which will provide in-kind funding for outreach and marketing. The Clean Fuel Shuttle Service would provide direct transit to the stadium and be coordinated with other transit agencies such as Metrolink so riders can use public transit for the entire commute in lieu of a vehicle. Jeri Voge pointed out that there is an additional information handout for this item, a letter to Chair Roberts from Metro and another from Supervisor Antonovich.

Mr. Gorski said the fair market value of promotional outreach to be conducted by Metro and the LA Dodgers is between \$300,000-\$500,000. If the MSRC approves this sole-source contract, it can stipulate what types of outreach you want to occur in the contract.

He highlighted that this will provide an unprecedented visibility opportunity for the MSRC.

MSRC Member Michael Antonovich explained that there are 50,000 people at various times going to the Dodger home games and the traffic creates a terrible logjam on the nearby freeways and local streets. Now the MSRC has an opportunity to enter into a public-private partnership to get them there in clean buses; it is a win-win situation.

Ms. Norton-Perry agreed it is a worthwhile project, but the MSRC also needs to be regional. For example, in 2.5 years we're going to have a stadium here. We need to allow other counties the opportunity to seek out funding for similar efforts. She would like to see this project expanded for all four regions. MSRC Chair Roberts believes this project will be a good pilot demonstration project before we conduct a wider program in the next Work Program.

MSRC Member Steve Veres said Dodger Stadium is unique because it is one of the oldest stadiums. Newer stadiums are being designed in transportation friendly fashions. Funding this project moves the region in the right direction.

MSRC Member Greg Pettis asked how long will the buses be running.

PUBLIC COMMENT: Conan Cheung, Deputy Executive Officer, Operations Service Planning & Development, at Metro, replied the shuttle service will be provided on a 10-minute frequency from 90 minutes prior to the game until the third inning and then every 30 minutes between the third and seventh inning, and then from the seventh inning to 45 minutes after the game ends. We're working with the Union Station to get priority there and the commute takes 20-30 minutes from there.

MSRC-TAC Member Michelle Kirkhoff asked what the projected ridership is. Mr. Cheung said that the LADOT conducted a demonstration project and they had about 150,000 riders but we believe this shuttle will get at least 200,000. We will do some cross promotions at stations where they have good linkages too.

Ms. Kirkhoff asked what the fare will be. Mr. Cheung the MSRC's funding buys it down so there will be no fare. This opens the door to the future. Ms. Kirkhoff asked if they believe there will be sustainability in the long run. Mr. Chung said we are looking for seed money right now.

Ms. Norton-Perry asked what do trends show for what other stadiums have done. Mr. Cheung said new stadiums already have really good linkages and are transportation friendly.

**ON MOTION BY MSRC MEMBER GREG WINTERBOTTOM, AND
SECONDED BY MSRC MEMBER MICHAEL ANTONOVICH, THE MSRC
UNANIMOUSLY APPROVED A \$300,000 SOLE-SOURCE CONTRACT TO**

METRO FOR THE CLEAN FUEL SHUTTLE SERVICE FOR THE DODGER STADIUM.

MSRC Member Earl Withycombe asked if there is a parking charge to those driving to the stadium. MSRC Member Steve Veres replied yes; \$15. Mr. Withycombe asked if they believe that savings is sufficient to discourage them from driving. MSRC Chair Roberts said it would be for him.

Mr. Withycombe asked if the walk from the bus to the entrance is a short way.

PUBLIC COMMENT: Howard Sunkist, LA Dodgers, said the shuttle will be in an innerloop just across one parking lot. Mr. Withycombe asked if the walking distance can be shorted. Mr. Sunkist noted that cars in the parking lot which are paying \$15 will be walking considerably further. Mr. Withycombe emphasized the need to make the shuttle as attractive as possible.

Ms. Norton-Perry said the MSRC needs to look at the pilot project as it relates to all four counties and to develop a formula to articulate emissions reductions as well as evaluate the marketing plan. Jeri Voge said staff has already had some preliminary discussions about emissions reductions.

MSRC Member Greg Pettis said he would like Metro to report ridership numbers.

MSRC-TAC Member Michelle Kirkhoff said when the Speedway opened we had transit available but users dropped off and the Speedway never helped financially so it wasn't sustainable. We need to plan and prepare better. MSRC Vice-Chair Greg Winterbottom said we need to look for a spark that will sustain it.

MSRC Member Tanya Love said when she visited Disneyland they paid \$5 per person for a bus to take us to the gate and \$5 back but it was very convenient. Maybe we can conduct a survey to determine how much people would be willing to pay.

Item #20 – Receive Report and Provide Direction on Celebration of MSRC's 20th Anniversary

MSRC Member Michelle Kirkhoff reported that the Administrative Subcommittee is gathering an invitation list and considering three nearby venues for a luncheon event on September 30. We will send out press releases to use the event as an outreach opportunity to raise awareness of the MSRC and its funding programs. We anticipate 100 attendees and a cost of about \$16,000-\$17,000.

MSRC Member Greg Pettis said how do we get from a \$30 per meal to \$160 per attendee. Ms. Norton-Perry commented that her agency just put together a four corners summit and we budgeted \$40,000 and sold out, and it cost us only about \$2,000 because we had support from other agencies.

MSRC Vice-Chair Greg Winterbottom asked how we can justify these dollars for a luncheon. Jeri Voge said we need to be able to justify how these funds are spent. John Kampa, AQMD Financial Analyst, said he is concerned about such an expense passing an auditor's review. For example, the first question they will ask is what is the nexus to emissions reductions?

Ms. Norton-Perry emphasized it is important to use the event as an outreach tool but it is important too to recognize this milestone and the MSRC's accomplishments.

MSRC Chair Roberts noted this is only a receive and file information item. Ms. Kirkhoff said the Administrative Subcommittee will proceed with seeking sponsorships and come back to you soon.

Item #21 – Other Business

Staff noted that the MSRC-TAC's Annual Appreciation Dinner is on March 4, 2010, at 4:30 p.m. and MSRC members are welcome to attend.

ADJOURNMENT

THERE BEING NO FURTHER BUSINESS, THE MSRC MEETING
ADJOURNED AT 3:21PM.

[Prepared by Drue Ann Hargis]