LOCAL GOVERNMENT PARTNERSHIP PROGRAM

A Funding Opportunity to Improve Air Quality in Your Community
Mobile Source Air Pollution Reduction Review Committee, aka “The MSRC”

- The MSRC was Established by the California Legislature in 1990

- Sole Mission is to Invest Funds to Reduce Air Pollution Generated by Mobile Sources (i.e., cars, trucks, buses, etc.)
  
  ⇒ *Funds Generated by Surcharge on Motor Vehicle Registrations*

- The MSRC Works Closely with the South Coast Air Quality Management District; However, the MSRC is NOT a Regulatory Agency

  ⇒ *The MSRC Invests in Clean Air Projects that Support SCAQMD Objectives & Priorities*
SIGNIFICANT AIR QUALITY CHALLENGES IN OUR REGION...

- ACCORDING TO THE SOUTH COAST AQMD...
  - South Coast Region is EXTREME NON-ATTAINMENT for OZONE
  - Ozone Causes RESPIRATORY AILMENTS and is a Primary Component of SMOG
MANDATORY AIR POLLUTION REDUCTIONS ARE NEEDED NOW...

- NOx is a Precursor to Ozone (SMOG) Formation...
- From Today’s Levels – NOx Emissions Need to be Reduced 45% by 2023 – That’s Only a Few Years Away...
HOW DO WE REDUCE NOx EMISSIONS BY 45%?

By Implementing the Clean Air Measures Outlined in the South Coast AQMD’s 2016 Air Quality Management Plan

- The AQMP is the Roadmap for How to Meet Our Mandated Clean Air Obligations
THE MSRC IS PARTNERING WITH THE SOUTH COAST AQMD AND WANTS TO PARTNER WITH YOU...

...To Implement High Priority AQMP Strategies

✓ AQMP includes Traditional Regulatory Measures & Incentive-based Strategies

✓ Incentive-Based Programs will Accelerate the Introduction of Key AQMP Technologies including Zero & Near-Zero Emission Vehicles

The MSRC Has Reserved Incentive Funding for Your Jurisdiction under the Local Government Partnership Program
This is a great opportunity to receive funding to implement projects your jurisdiction needs to be part of our clean air future.

Participation is 100% voluntary.

Funding is already reserved for your jurisdiction.

Please ask your staff to work with the MSRC to develop projects that jumpstart implementation of the AQMP & help improve air quality for all residents.